



## WORLD TOURISM DAY SPECIAL ISSUE



### From the Editor's Desk

Hello everybody!

*Festival time is here again! Ganesh Chaturti was celebrated with great enthusiasm all over the country, but more so in Maharashtra. The next three months will see a range of diverse festivals ranging from Navratri to Deepavali to Christmas to New Year.*

*A festival for the Travel & Tourism Industry - we have the much awaited World Tourism Day round the corner – on the 27<sup>th</sup> of September. Since 1980, September 27 is celebrated by the World Tourism Organization as World Tourism Day. The purpose of this day is to display awareness that tourism is vital to the international community and to show how it affects the social, cultural, political and economic values worldwide. September 27 is important since on that day in 1970, the Statutes of the WTO was adopted. The adoption of the statutes is considered to be a milestone in Global Tourism.*

*The theme of this year's World Tourism day which is being held at Peru is – Tourism responding to the challenge of Climate Change. All of us, who are a part of the Travel, Tourism & Hospitality Industry have to contribute in our own way to this challenge of climate change.*

*The industry is looking forward with great enthusiasm to celebrate the World Tourism Day. TIM has also lined up a great celebration in Goa and we will bring those details in our next issue.*

*Though the rise in fuel prices might have temporarily dampened the spirits of today's traveler, the industry being very resilient, is bouncing back to normalcy quickly.*

*The decision by the airlines to introduce “Zero Commission” w.e.f. 01 Nov. 2008 has made the travel agents an uneasy lot. This will mean that the survival of smaller agents is at stake. They are up in arms against this and have put in their petition. We hope we have some good news shortly on this.*

*Your feedback and suggestions are most welcome.*

Happy Reading!

Kalpana Kulkarni  
Chief Editor

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## WORLD TOURISM DAY - 2008

Since 1980, September 27 is celebrated by the World Tourism Organization as World Tourism Day. It was established at the Third Session of the UNWTO General Assembly in Torremolinos, Spain, in September of 1979. The purpose of this day is to display awareness that tourism is vital to the international community and to show how it affects the social, cultural, political and economic values worldwide. September 27 is important since on that day in 1970, the Statutes of the WTO were adopted. The adoption of the statutes is considered to be a milestone in global tourism.



At its Twelfth Session in Istanbul, Turkey, in October of 1997, the UNWTO General Assembly decided to designate a host country each year as the Organization's partner for celebrating World Tourism Day.

At its Fifteenth Session in Beijing, China, in October of 2003, the Assembly decided the following geographic order to be followed for the World Tourism Day celebrations: 2006 in Europe; 2007 in South Asia; 2008 in the Americas and 2009 in Africa.

The purpose of World Tourism Day is to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value. The event seeks to address global challenges outlined in the UN Millennium Development Goals and highlights the contributions the tourism sector can make in reaching these goals. UNWTO membership includes 160 countries and territories and more than 350 Affiliate Members representing the private sector, educational institutions, tourism associations and local tourism authorities.

### **Tourism Responding to the Challenge of Climate Change (Hosted at Peru)**

Climate Change is a universal challenge and the world community has agreed to respond, in parallel with its commitments to the Millennium Development Goals. Tourism will play its part in the global response in solidarity with other sectors. We have a special responsibility and opportunity - in the world's poorest and emerging countries tourism is one of the principle services exports with a strong comparative advantage. Tourism is also a proven weapon in the war on poverty. Responsible growth patterns must find ways to capitalize on this.

**Happy World Tourism Day!**



## A unique career option – Flight Operations

Three years ago when Indian aviation was experiencing a revival, when startups sprung up overnight and training schools began recruitment drives to train pilots, air hostesses and engineers, Trade Wings Institute of Management (TIM) set its sights on solving a critical issue that the airlines would face in the course of their growth.

Addressing the problems of aviation management, administration, quality control, human resources and operations, TIM introduced a series of professional courses to prepare qualified personnel to enter the industry, equipped to handle the day to day running of an airline.



Today we have come a long way. Having successfully completed 3 batches of Advance Level Flight Operations Management specialization courses, Trade wings Institute of Management can proudly announce that not only are we industry recognized as the pioneers in Indian aviation management solutions, but we have also begun expanding our field of expertise to encompass Airport Operations and Handling.

With our cadets performing above expectations in reputed companies like Air India, Indian Airlines, AI Sats, Lufthansa, Indigo, Paramount, etc. at the new Bangalore International Airport, some of whom have been promoted within a short span of time and who now lead their own teams, we can state with confidence that our strategy has been successful. The results speak for themselves. Here are a few proud cadets whose lives have been changed the day they put their faith in Trade Wings.

## Student Speak



1) I, Ayesha Siddiqha, am currently working with AIR INDIA SATS as Flight Operation officer in NACIL- (I). After completing my 12<sup>th</sup>, I had no knowledge of what to study in future. I got to know about aviation courses and one day I saw an advertisement of Trade wings in the Education Times. At Trade Wings, I met the instructor Capt Raejus Job and it changed my life forever. The words he spoke to me developed a passion in me for Aviation. I made my decision to join the Flight Operations course although I had no knowledge about aviation and aircrafts. I found it very interesting as it included subjects like flight planning, navigation, meteorology, Technical, etc. But I did a lot of research & home work as per my instructor Capt Job's advise. Most of my spare time was spent in collecting information about aviation. All my hard work paid off the day I was appointed by AIR INDIA SATS as flight operations officer (grade 4). I had won! My parents are proud of me now all thanks to Trade wings for helping me choose such a unique career. It is really an amazing experience to work at the airport. But my journey has not yet ended it is just begun!

Trade Wings has built my career, now it's your turn. What are you waiting for?

2) I'm Joshua and currently working for AI-SATS. in operations (AOCC) at BIAL Airport (Bangalore International Airport Ltd.). Trade Wings has trained me so meticulously that I'm able to take on all the challenges that I face in my day to day routine.

My sincere advice to all students is to look beyond the normal career options available and go in for something different – like I did. I guarantee you won't regret it. All the Best!

## TIM Updates

TIM's New Website: [www.timindia.com](http://www.timindia.com)

- ✈️ TIM has announced two Quiz contests.
  1. World Tourism Day Quiz Contest
  2. IATA Quiz Contest

Students who take the quiz and answer the questions correctly will be given discounts on the courses. (Terms and conditions apply.)

You can refer to our website [www.timindia.com](http://www.timindia.com) for more details or updates/offers.



- ✈️ The last day for World Tourism Day Quiz Contest is 27<sup>th</sup> September 2008.
- ✈️ The last day for IATA Quiz contest is 15<sup>th</sup> October 2008.
- ✈️ IATA/UFTAA March 2009 Batch enrolments have begun and the last date for the enrolments is 15<sup>th</sup> October 2008.
- ✈️ IATA/FIATA April 2009 Batch enrolments have begun and the last date for enrolments is 15<sup>th</sup> November 2008.
- ✈️ TIM EXPRESS Newsletter archives is available on the website. For latest news/updates keep visiting our website.
- ✈️ TIM is looking for Recruitment Executives with 2-3 years of experience in HR. You can mail us your resumes on Email id: [timheadoffice@gmail.com](mailto:timheadoffice@gmail.com), [headoffice@twainstitute.com](mailto:headoffice@twainstitute.com)



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